

PRESS RELEASE

Instra Corporation Announces .CO Accreditation

Instra just keeps getting better and better. Today Instra has announced it is an accredited registrar for the .CO domain. As one of the top registrars this is just another way for them to show their efforts in making the web a better place for everyone.

The .COM name shortage has been visible in the last few years. With domain investors buying up premium domain names, this announcement appears as a second coming for the millions left with no voice. More importantly, it illustrates Instra's effort to identify with the needs of their consumers.

Director of Strategic Partnerships, Samantha Frida states, "We have taken extensive steps to ensure our company's cyber footprint is in line with our consumers' needs. We also realize that it is becoming difficult for entrepreneurs and small business to find domain name options available to them. Our hope is to provide an identity for those who have been left in the dark for so long."

Instra anticipates that the .CO movement will build momentum as its popularity steadily increases. While the demand is high, the importance of keeping the domains available to their customers represents their main focus. The corporation already carries approximately 300 domain accreditations, and with the news of late we can only anticipate there is more to come in the near future.

"It's our job to find innovative domain name solutions and offer them to everyone. We recognize that every business is different and the same can be said for current corporate culture, so we provide the opportunity for our clients to determine just how "high-tech" they want to be." states Samantha Frida.

Instra by comparison, provides reliable services to its customers and by positioning themselves for the .CO boom they are making a huge statement. Their vision to succeed is setting the bar for competitors and their awareness of the domain name shortage is right on point, in regards to exceeding their customers' expectations. The possibilities are endless and we can only image what's next for the corporate giant.

Headquartered in Melbourne, Australia, Instra is one of the world's leading domain registrars and IT firms specializing in Domain Name services. Instra has established corporate branches throughout the world in order to provide their consumers with genuine global product offering.

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